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## PRODUCT DESCRIPTION

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AT75 features an easy-to-tear, embossed transparent polyethylene-based film for transfer of die-cut and computer-cut letters and emblems. Its modified acrylic adhesive designed for clean pick up and transfer performance on all brands of cast or calendered vinyl. The stable adhesive will not build in tack level when applied to vinyl graphics for extended periods of storage, therefore transfer is never a problem.

Adhesive	Modified polyacrylate
Color	Transparent
Caliper, facestock	145 micron (5.7 mils)
Caliper, facestock + adhesive	6.4 mil (163µ)
Adhesion to Stainless Steel	7.2 oz./inch width (2 N/25mm)
Tensile	2000 psi (13 MPa)
Elongation	300-500%
Tear Resistance (grams)	50-75
Shelf life Stored at 22°C (72°F)/ 50-55 % RH	1 year

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## FEATURES & BENEFITS

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RTape's AT75 "EZ-Tear" Application Film combines many of the features of our most popular film products:

- Tears easily by hand for easy dispensing.
- Forgiving adhesive system! If the adhesive side of the film accidentally folds onto itself, AT75 pulls apart easily without adhesive delamination!
- High-tack adhesive system transfers difficult-to-transfer vinyl films and small lettering.
- Mistake-proof laminations! Embossed facestock creates air-egress micro-tunnels in the adhesive for bubble-free lamination of the application tape to vinyl graphics.
- Good clarity to aid precise registration of multi-color overlays.

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## APPLICATIONS

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- General purpose application tape for dry applications only.
- Great for retail applications.

**Important Notice:** All RTape products are subject to continuous quality control throughout the manufacturing process and are warranted to be free from manufacturing defects. RTape stands behind its products and will replace or credit any defective material. Because RTape products are used for a variety of applications, the purchaser is responsible for determining the suitability and performance of this product for their specific purpose, prior to use and the purchaser shall assume all risks regarding such use.

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