

Avery Dennison®

700 Premium Film™



Sign making just got easier.

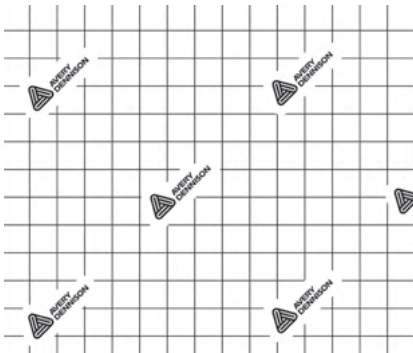
A long standing favourite for applications with coloured films, the 700 Premium Film range has improved further. It now offers easier converting thanks to enhanced cutting-and-weeding and layflat properties.

These popular medium-life polymeric signcutting materials are one of the very best options available when performance really counts. They are a great choice for vehicle graphics - even over curves and slight corrugations - and also for signage, window graphics and durable outdoor advertising.

The new upgraded version keeps everything you liked most and gives you still more - including improved adhesive and new liner imprint for the 700 Premium Film opaque range.

KEY BENEFITS

- A medium-life range that covers all sign makers everyday needs
- Faster and more reliable conversion
- Dimensional stability
- Longer term durability, up to 8 years
- Surface finish
- 100 standard colours are available, along with a colour-matching service, and 25 colours come also with Easy Apply™ technology



CONVERTER FRIENDLY

- Conformable and flexible - easy to apply, no lifting from recesses
- Great cutting and weeding characteristics, even with small lettering
- Improved adhesive technology
- New grid liner imprint for easier manual cutting

RECOMMENDED USES

- 700 Premium Film offers a very wide range of special colours for:
- Window graphics
 - Directional signage, indoor and outdoor
 - Vehicle graphics (rigid sided)
 - Poster sites
 - Promotional displays

Colour Definition Chart

Color	Code	Name	RAL	Easy Apply
	707	PF Primrose Yellow		
	739	PF Bright Yellow		EA™
	739-02	PF Banana Yellow		
	706	PF Sunflower Yellow		EA™
	706-02	PF Sun Yellow		
	704	PF Signal Yellow		
	760-01	PF Orange Yellow		
	710	PF Gold Yellow		
	764	PF Saffron		
	722-01	PF Dutch Orange	2008	
	705	PF Orange		EA™
	738-01	PF Fire Orange	2009	
	743	PF Deep Red		
	748-01	PF Tomato Red		
	737	PF Bright Red	3028	EA™
	726	PF Medium Red	3028	EA™
	765	PF Blood Red		
	749	PF Cardinal Red	3028	
	749-03	PF Plum Red	3028	
	765-02	PF Spicy Red		
	763-01	PF Regal Red		
	749-01	PF Crimson Red		EA™
	703	PF Cherry Red		
	771-01	PF Lipstick Red		
	750	PF Apple Red		
	750-02	PF Strawberry Red		
	770	PF Red		
	767	PF Dark Red		
	778	PF Wine Red	3003	
	780-01	PF Purple Red		
	702	PF Burgundy Red		
	716-01	PF Pink		
	715-01	PF Cyclamen		EA™
	773-01	PF Telemagenta	4010	
	775-01	PF Lavender		
	717	PF Violet		
	777-01	PF Royal Purple		
	732	PF Light Blue		
	784	PF Sky Blue		EA™
	782-01	PF Pastel Blue		
	709-02	PF Euro Blue		
	709	PF Ocean Blue		
	751	PF Azure Blue		
	741	PF Scuba Blue		
	708	PF Cosmos Blue		EA™
	752	PF Ultramarine Blue		
	733-01	PF Blue		
	795	PF Delft Blue		
	753	PF Brilliant Blue		
	793	PF Classic Blue		
	794	PF Middle Blue	5002	
	785	PF King Blue		
	754	PF Royal Blue	5002	
	792-02	PF Berry Blue		
	792	PF Midnight Blue		
	747	PF Marine Blue		EA™
	789-01	PF Ink Blue		
	791-01	PF Deep Blue		
	723	PF Dark Blue		
	783	PF Scandinavia Blue		EA™
	724	PF Cobalt Blue		EA™
	724-02	PF Alfa Blue		
	788-01	PF Black Blue	5004	
	742-01	PF Teal		
	731-01	PF Turquoise		
	798-01	PF Petrol		
	711	PF Forest Green		EA™
	757-01	PF Olive Green		
	781-01	PF Emerald		
	734	PF Kelly Green		
	756-01	PF Green		
	755-01	PF Light Green		
	713	PF Grass Green		EA™
	714-05	PF Lime Tree Green		
	714-04	PF Lime		
	714-03	PF Green Yellow		
	700	PF White		EA™
	730	PF White Matt		EA™
	745	PF Mist	7047	
	745-02	PF Pale Grey	7047	
	744-02	PF Dove Grey		
	725	PF Medium Grey		
	744-01	PF Tele Grey		
	720	PF Grey		EA™
	759	PF Dark Grey		EA™
	759-03	PF Traffic Grey		
	759-04	PF Komatsu Grey	7021	EA™
	701	PF Black	9005	EA™
	721	PF Black Matt		EA™
	746	PF Grey Metallic		EA™
	735	PF Silver Metallic		EA™
	735-01	PF Silver		
	736	PF Gold Metallic		EA™
	736-01	PF Copper Metallic		
	758-03	PF Ivory		
	758-02	PF Light Ivory	1015	
	719-01	PF Beige	1014	EA™
	718	PF Chocolate Brown		
	762-01	PF Dark Brown		
	740	PF Transparent		

The table is designed to help you get a better idea of colour similarities but we cannot guarantee an exact colour match. Colour cards and/or samples are available on request.

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