

PRODUCT DATA SHEET

Avery Dennison® 700PF Premium Film

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Introduction

Avery Dennison® 700 Premium Films are ideal for many medium-life indoor and outdoor applications with an excellent dimensional stability. Avery Dennison® 700 Premium Films are available in a very extensive range of standard colours. Any other colour can be ordered through our extended colour match services. The embossed backing of the Easy Apply version is providing enhanced ease-of-use during application. Entrapped air can easily be rubbed out without the need to punch the vinyl film.

Conversion

Avery Dennison® 700 Premium Films can be cut on a wide variety of computerised sign cutting equipment. Die cutting will also show good performance. Avery Dennison® 700 Premium Films can be thermal transfer printed.

Do NOT use wet application methods for Avery Dennison® 700 Premium Easy Apply version.



Face Film

64 micron polymeric vinyl film



Adhesive

permanent, acrylic based



Backing

One side coated bleached kraft paper, 135 g/m²

Two-side polyethylene coated kraft paper, 140 g/m² with Easy Apply Technology



Durability

Up to 8 years outdoor (vertical exposure)



Shelf Life

2 years - stored at 22°C/ 50% RH

Recommendations

Avery Dennison® 700 Premium Films offer a very wide range of special colours for:

- » Window graphics
- » Directional signage, indoor and outdoor
- » Vehicle graphics, rigid sided
- » Poster sites
- » Promotional displays

Application surfaces may vary from regular flat to curved substrates for which a medium-term durability is required.

Features

- » Attractive film range with 100 colours – all REACH compliant
- » High gloss appearance
- » Excellent dimensional stability
- » Superior cutting and weeding
- » Good opacity
- » Blue contrast backing paper on Avery Dennison® 700 PF White and 730 PF White Matt
- » New liner imprint design with square pattern to support manual conversion
- » Available with Easy Apply Technology, for an easy application
- » Fire certification EN13501-1+A1:2013, B-s1, d0

Physical Characteristics

	Test method ¹	Results	
Product			
Caliper, facefilm (micron)	ISO 534	64	
Caliper, facefilm + adhesive (micron)	ISO 534	85	
Gloss (GU)	ISO 2813	Gloss 20° 50 Matt 85° 20	
Dimensional stability (mm max.)	DIN 30646	0.25	
Elongation (%)	DIN 53455	120	
Flammability		Self-extinguishing	
Accelerated ageing	SAE J 1960, 2000h exposure	No negative impact on film performance	
Shelf life	2 years- stored at 22°C/ 50% RH	stored at 22°C/ 50% RH	
Durability ²	Vertical exposure		
	White & Black	8 years	
	Colors & Clear	7 years	
	Metallics	5 years	
Adhesive			
		Kraft version	Easy Apply version
Adhesion, initial (N/m)	FINAT FTM-1, stainless steel	400	400
Adhesion, after 24 hours (N/m)	FINAT FTM-1, stainless steel	500	500
Temperature range			
Application temperature (Minimum: °C)		+10	
Service temperature (°C to +°C)		-40 to +90	
Chemical properties²			
Humidity resistance	200 hours exposure	No effect	
Water resistance	24 hours immersion	No effect	
Detergent (1% solution)	24 hours immersion	No effect	
Detergent solution 65°C	8 hours immersion	No effect	
Isopropyl Alcohol / Water (20/80)	10 minutes immersion	No effect	

Important

Information on physical and chemical characteristics and values in this document are based upon tests we believe to be reliable and do not constitute a warranty. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of this material to their specific use.

All technical data are subject to change. In case of any ambiguities or differences between the English and foreign versions of this document, the English version shall be prevailing and leading.

- 1) Test methods: More information about our test methods can be found on our website.
- 2) Prolonged immersion in gasoline and similar fluids is not recommended.

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